

Synergy



Maintenance staff representatives **Barry Nolan, Esther Martin** and **Dave Stone** work to organize sale items in one of the storage facilities.



QUALITY, KINDNESS AND
RESPECT ... EVERY PERSON,
EVERY TIME.

Spring Cleaning Sale at CCMH!

There comes a time when all the things you've stored for a rainy day but have never used just need to go. It's true at home and it's true at our hospital. We've stored old desks, furniture, file cabinets, extra carpet, lamps, chairs and countless items thinking they might be used elsewhere one day. What we have as a result are garages filled with items we don't need. It's time for one big spring cleaning sale!

On Friday, June 24, we will hold a sale in the 311 building employee parking lot. (In the event of rain, we will move the sale to July 8.) The sale is open to **employees only** from 9 a.m. to noon; no early birds. Employees must wear their badge to enter the sale area. At noon, the sale will open to the community also, and will last until 5 p.m. All items are cash and carry and must be picked up by 5 p.m.

The sale will be divided into 4 arenas by price: \$2, \$5, \$10 and \$15. The area will be staffed by a large contingent of volunteers who will help with marking sold items and loading your purchases into your vehicles. Items will be sold as priced. All proceeds from this sale will go to the Helping Hands Fund to benefit employees in need.

When buyers have selected and paid for their items, they can drive through the sale area for pick-up of large purchases. You will enter from Walnut Street and exit onto Adams St. With so much to sell, the employee parking area will be blocked from 5 p.m. on Thursday, June 23, through 6 p.m. Friday, June 24. We will designate patient-only parking areas and those areas will be monitored. Please park in other employee lots during these time periods.

■ Continued on page 3

INSIDE THIS ISSUE

Volume 6, Issue 7
June 16, 2016

Message from Our CEO	2
Helping Hands – From Employees, For Employees	2
Community Health Needs Assessment Underway	3
Occupational Medicine Hosts County Employee Program	4
Pink Ladies' Bake Sale	5



Deadline for Next Issue

Information is due by
4 p.m. on Monday, July. 11.

Editor: Mary Ellen Given
Maryellen.given@ccmh.com



A Message from CEO
Lorri S. Wildi

Proud of What We Do

In our busy days and hectic schedules, every once in a while something happens to remind us of why what we do is so important.

It can be as simple as a helpful interaction with a patient or as complex as a patient dealing with a sudden illness or severe trauma. With every patient encounter, our actions make a lasting impact on patients and their families.

Each time we hear a code called, we know that doctors, nurses, respiratory staff and others respond without hesitation. They work as a well-prepared team whether it's in a patient's room or in the ED to do everything possible to save the patient. It is never just a job to anyone in that room in those minutes. It is a person with a family and a life – and the patient's life their personal fight.

When our patients recover, we are honored to have helped. When a patient's life can't be saved, we're there for the family, giving comfort at a most difficult time. At these times, our staff responds with empathy that can be as simple as compassion and kind words. It's this focus on patients and family that displays the best of who we are.

Whenever I hear a code being called, I take pride in the knowledge that members of our Coshocton Hospital Team are giving all they have to focus on the patient who needs them. Similarly, I feel that same pride when we receive letters or messages from patients or family members who thank us for the care they've experienced at the hospital or in our outpatient departments. Every time a problem is identified and we intervene with tests, biopsies, surgeries or interventional procedures, we are saving lives and giving our patients more time to spend with family and friends. Whether it's treating

■ Continued on page 3

Helping Hands – From Employees, For Employees

Sometimes everyone needs a helping hand. That's the concept behind a program that has been in effect for many years at Coshocton Hospital. Helping Hands is a program that uses funds donated by employees to provide financial assistance to co-workers who are facing an emergency hardship (not including medical bills or tuition).

The fund was established several years ago to help fellow employees at times when assistance of up to \$500 in a 3-year period is sorely needed. It may be used for purposes such as to pay an electric bill when a family is facing a service disconnection. This assistance can make the difference for a family and is given through the generosity of an employee-funded program.

If an employee believes the helping hands program can help, he or she just needs to contact the human resource department for a Helping Hands Request Form. The form requires a brief description of the problem as well as supporting documentation (i.e., a copy of a disconnection notice). When the form is approved by the human resource director and accounting leadership, a check is made out directly to the entity (electric company, etc.) that is requiring payment. To be eligible for assistance, the employee must complete a payroll deduction form to make a bi-weekly donation to the Helping Hands Fund of a minimum of \$1 a pay as a way of paying forward to the next person who needs help.

■ Continued on page 5

Community Health Needs Assessment Underway

In our work in healthcare, we pay attention to the numbers. State and national agencies provide numbers that reflect mortality rates according to disease types. We know that heart disease ranks as the number one killer in our region, followed by cancer, stroke, respiratory diseases, and so on. We understand the big picture of what impacts our patients, but do we really know the best ways to reach out to our residents with programs and services that will foster healthier lifestyles? That's a question the Affordable Care Act wants hospitals to answer through a Community Health Needs Assessment (CHNA).



As a not-for-profit hospital, Coshocton Hospital is now required to conduct a CHNA every three years to assess the health needs of our region. The assessment must involve collaboration with other health organizations, such as our health departments, as well as additional community representatives that have a specific knowledge of community health. In our case, we have launched a collaboration with the city and county health departments, the chamber of commerce, Health Services of Coshocton, MVHC and several members of our hospital to generate the surveys and evaluate the results.

The survey was released almost two weeks ago and will be available on our hospital website through July 15 for employees and for the public to access. It asks demographic information like age and income level to provide a sense of whether we are reaching a broad cross-section of our market. It then goes on to ask what specific issues affect the respondent and his or her family with regard to healthcare.

When the surveys are collected, the committee will spend time analyzing the results to identify trends. From those trends, we will determine the top six to eight areas of need that we can address through collaborative programs and healthcare services.

When this survey is complete and the information reviewed by the committee, a document outlining the methods, participation and results

■ Continued on page 5

Spring Cleaning Sale at CCMH!

..continued from page 1

This is a very large sale and will take a lot of coordination by the maintenance staff and volunteers and we want to make sure our staff members have first dibs on the sale items. Be sure to arrive during the 9 a.m. to noon timeframe to find some great buys. Please remember that the sale is cash or check only; debit and credit purchases are not available.

Come join us for the fun and take home some terrific items that you can put to good use.

Important reminder: No parking in the 311 building employee lots from 5 p.m. on June 23 to 6 p.m. on June 24. Please do not park in the areas designated for patient parking.

Proud of What We Do

..continued from page 2

a problem or helping patients understand how to prevent illness with preventive care, we make a profound impact on the people we serve.

Our patients are our priority and what we do every day proves it. I'm grateful for our Coshocton Hospital Family, and I thank you for facing the events of each day dedicated to our mission to treat everyone with quality, kindness and respect. You help our patients and their families every day and this team effort makes us all proud!

OCCUPATIONAL MEDICINE HOSTS County Employee Program

Recently, the Coshocton County Commissioners presented us with a challenge. They wanted to offer their employees specific screenings that would be paid under their employee wellness plan. They wanted to know if we could perform the screenings at a reasonable cost and with the highest level of efficiency for patient convenience. A team of employees from occupational medicine, the clinic offices, IT, scheduling, laboratory services and radiology took on the planning and created an event that was nothing short of outstanding!

The occupational medicine clinic welcomed the county employees for early morning testing on May 19 and 20, with a make-up day scheduled on June 3. Over 85 employees received any or all of the following services:

- CBC
- Chem 8
- Lipid Profile
- TSH
- A1C
- PSA
- PAD Screenings
- Blood Pressure
- Dermascan



This Coshocton County Employee Wellness Day was a huge success that could not have happened without the efforts of our outstanding staff:

Amy Finton, Pleasant Valley Clinic
Nichole Shortt, Cardiovascular Clinic
Wendy Schumaker, Family Physicians Clinic
Amanda McCoy, Pain/Occupational Medicine Clinic
Jess Moore, CNP, Occupational Medicine Clinic
Michael Harper, Occupational Medicine Clinic
Beth Anderson, Ancillary Services
Gina Malterer, Clinic Administration
Debbie Kempf, Radiology
Alexx Straits, Radiology
Justine Weingarh, Radiology
Donna Zetty-Wilson, Occupational Medicine Clinic
Jerri Durfee, Arrowhead Clinic

Cheri Kiger, Pain Clinic
Nichole Johnson, Radiology
Heather Burnworth, Pain Clinic
Greg Golden, IT
Jen Long, Patient Access
John Carpenter, Scheduling
Zane Zimmerman, DO
Ahmed Habib, MD
Tom Havranek, Laboratory
Olivia Holbert, Admin Intern

Representatives from our county commissioner’s office praised the work of our staff in making this a very positive event for their employees. We look forward to using this model with other companies who are investing in their employees’ good health.

Thanks to everyone who worked to make this event a success.

25 100 150 200

Know Your Numbers

Dr. Habib even attended the event to greet patients and provide information about “Knowing Your Numbers.”

(For those who didn’t read the last issue of Synergy, the numbers are 25, 100, 150 and 200. Be sure to review the article in the May 19 issue for all the details.)



Community Health Needs Assessment Underway

...continued from page 3

of the survey will be prepared. The document will also include additional information from county, state and federal reports that provide overall poverty level, mortality, risk behavior and other measurements that show our results as compared to state and federal numbers. The document will be published on our website.

The CHNA Is Just the Beginning

After the CHNA document is complete, the real work begins for Coshocton Hospital and the healthcare agencies joining us in this effort. We will develop outreach programs that help meet the needs of our specific market. The programs must reflect collaboration not just among hospital departments, but with other groups in the community, such as our health departments.

One example of the process is a pattern that is quickly emerging from the early results. While heart disease is the number one killer, it is not emerging as a concern among the public. However, obesity – a risk factor for heart disease – is so far ranking near the top as a community concern. This tells us that to fight heart disease, we need to specifically address obesity and develop outreach programs that help address sustainable weight control.

Once our programs are outlined and goals are set, we will produce a follow-up to the CHNA, which will be our implementation plan prepared by May 2017. With that plan, our outreach efforts will be clearly defined and we will begin the process of putting plans into action for community health.

Have You Taken the Survey?

The CHNA survey is online and can be accessed through www.ccmh.com; www.coshoctoncounty.net; or www.cityofcoshocton.com and click on the link to the Community Health Needs Assessment Survey. The survey will be available until July 15, so you still have time to take it if you have not done so. We also have paper surveys available at the ED registration desk, if you don't have access to a computer. The surveys can be returned to Mary Ellen Given, marketing department, through interoffice mail.

The needs assessment is a federal mandate that has the potential to create healthier communities led by hospitals and health organizations. For Coshocton Hospital, it will provide an important guide for collaboration among our varied healthcare entities to reach those in our region who need our help.

Helping Hands – From Employees, For Employees

..continued from page 2

Employees who want to give to the fund can do so by completing a Helping Hands payroll deduction form or by giving a cash or check donation. The forms are available through human resources and are also attached to the Helping Hands Fund policy online. If you can help, your donations are a great way to give to those in need in our own Coshocton Hospital Family.

If you have questions about the Helping Hands Fund, please contact Christine Dinan in human resources at Christine.dinan@ccmh.com. All donations and requests for assistance are kept strictly confidential.



Forget baking for Father's Day ... our Pink Ladies' Auxiliary is taking that job off your hands! Be sure to stop by the bake sale for some of the best treats around. Buy some homemade cookies, cakes and candy to serve at your Dad's Day Dinner.

Friday, June 17
7 a.m. until everything's gone
Located in the lobby outside
the cafeteria

The sale is this Friday, so don't miss it! Your purchases help fund the many contributions our Pink Ladies make to our hospital.