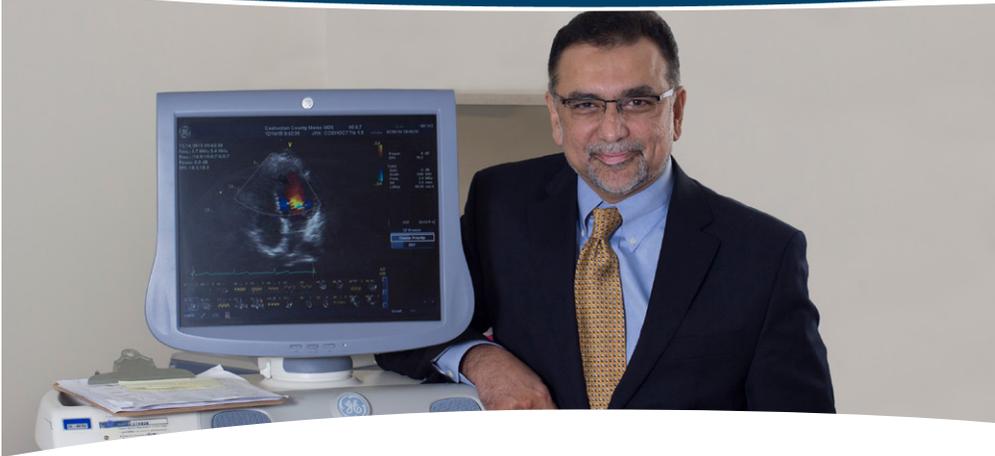


# Synergy



QUALITY, KINDNESS AND  
RESPECT ... EVERY PERSON,  
EVERY TIME.

## Coshocton Hospital Welcomes Cardiologist Ahmed A. Habib, MD

The hearts of people in and around Coshocton County will soon have a local fulltime specialist for cardiac and vascular care. We are pleased to announce that skilled invasive cardiologist and vascular medicine specialist Ahmed A. Habib, MD, FACC, FSVM, will begin seeing patients in the cardiology clinic beginning Monday, April 4.

While Dr. Habib will officially join our team the last week of March, many of us have already met him during several recent visits to our hospital. Each visit to Coshocton has included hours spent with physicians, nursing staff, cardiac diagnostics and rehab staff and senior leadership, actively planning the development of our cardiovascular service line.

Dr. Habib is board-certified in Cardiology, General Vascular and Endovascular Medicine. He earned his Doctor of Medicine from Osmania University in Hyderabad, India. Dr. Habib completed his residency in internal medicine at St. Joseph's Hospital, an affiliate of Northwestern University in Chicago, and then completed a 3-year fellowship in cardiovascular diseases at the University of Missouri in Columbia.

Dr. Habib comes to us from Moberly Regional Medical Center in Moberly, Missouri, where he has served as the director of the heart and vascular center since 1997. He has also served as assistant professor at the University of Missouri – Columbia Department of Medicine's Division of Cardiology. Dr. Habib is a member of the American College of Cardiology and the Society of Vascular Medicine. He has served as a chairman of the quality improvement council, chief of staff, and as a board member at Moberly Regional Medical Center.

Dr. Habib's expertise will enable Coshocton Hospital to diagnose and treat patients with coronary, peripheral vascular and acute/chronic venous disease. In addition, his team will treat patients with heart failure and cardiac rhythm disorders.

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Feb. 25, 2016

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## Deadline for Next Issue

Information is due by  
4 p.m. on Monday, March 7.

Editor: Mary Ellen Given  
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A Message from CEO  
Lorri S. Wildi

## Achieving Another Milestone in Our Turnaround Plan

Today we begin the launch of an exciting service line growth opportunity that has been a major focus of our turnaround plan. As many of you know, we have searched for many months to find a fulltime cardiologist who shares our vision for heart care. We have found that in Dr. Ahmed Habib and are pleased to announce that he will be joining us the first week of April.

With the help of many in our organization including our hospitalists, Dr. Gary Carver and Dr. Robert Gwinn, our cardiac nurse practitioner, Rajene Fox, and others, we have enhanced our cardiac diagnostic services to broaden diagnostic testing availability for our patients. The transformation of our cardiac rehabilitation service has quickly resulted in more than a 20 percent increase in volume over the previous year. These exciting changes to cardiac services are singularly focused on an essential element: increasing and improving access to care for our community. We now add to this service line a specialist who shares our commitment to developing and growing a comprehensive cardiovascular program.

The goals incorporated into our turnaround plan are aggressive and require that we challenge ourselves. We believe in our hospital, in our community and our mission to serve. Our success depends on our ability to think progressively, and to recruit additional physicians like Dr. Habib and the rest of our medical staff who share our dedication to building new programs and enhancing the services we currently offer.

Our road to recovery has not been easy and will continue to test us as we strive to do what we know is right for our communities. We recognize that we have physicians, staff, volunteers and board members with great ideas, energy, skill and the dedication to put exciting plans into action. We need you, your enthusiasm and your willingness to look beyond status quo to welcome new ideas and new possibilities.

Please join me in encouraging our community to renew their faith in us and use our services. We are dedicated to strengthening the hearts and health of our community for many years to come. Please don't hesitate to tell your family and friends to give us a look ... I think they will like what they see!

## Coshocton Hospital Welcomes Cardiologist Ahmed A. Habib, MD

...continued from page 1

The addition of Dr. Habib to the hospital's medical staff is an essential part of our focused initiative to grow local cardiovascular services. The process has included the addition of cardiac nurse practitioner Rajene Fox to provide daily support for heart stress testing and other diagnostic procedures. We have also completed a total re-design of cardiac rehabilitation services to offer a comprehensive program to help patients resume normal activities following a heart attack, coronary bypass surgery or other heart event.

"The recruitment of a fulltime cardiologist has been a top priority for us and it seems fitting that this announcement comes during American Heart Month," stated Stephanie Conn, RN, MSN, Chief Nursing Officer. "Historically, patients with a heart event have been transported from our community for diagnosis and treatment simply because we did not have a fulltime cardiologist to diagnose and manage the patient's care. Dr. Habib has designed and grown the cardiovascular program at a community hospital in Missouri and is enthusiastic about designing a similar program here. Strengthening the health of hearts in our communities only contributes to the overall good health of the people in this region and we are very pleased to bring essential heart services to our hospital."

Dr. Habib will begin seeing patients on Monday, April 4, at his office at 311 S. 15th St., Suite 101. Appointments can be scheduled now by calling the office at (740) 623-4481.



## Move Over, Prescription Pads – eRX Has Arrived!

To help ensure the healing process continues long after patients leave our care in the hospital, Coshocton Hospital has now implemented eRX – electronic prescriptions. As patients are discharged from the hospital, their prescriptions are being electronically submitted to their pharmacy of choice to be ready for pick-up by the time they leave and available for their first dose at home. In most cases the prescription can be picked up on the way home from the hospital, avoiding medication delays and the inconvenience of additional trips for medications.

E-prescribing saves the patient waiting time at the pharmacy and, from our point of view, has several other important benefits. Eliminating the physical process of writing a prescription builds added efficiency into the physician’s process. Also, the patient feels more accountable for obtaining the medications since the prescription has been filled and is waiting at the pharmacy. Finally, patient safety is enhanced with e-prescribing as the order is received in a typed electronic version, eliminating the chance for misinterpretation of a physician’s handwriting.

The e-prescribing system has another important benefit for patient safety. When patients are cared for in the ED or are admitted to the hospital, we are able to check against the Surecripts database to get a list of the prescriptions the patient had filled in the last 90 days. This service helps confirm the patient’s medication list to guarantee accuracy of medications and dosages in a more timely manner, allowing physicians and other healthcare workers to make informed decisions about patient care with regard to medication therapy.

The e-prescribing system has been in place for hospital discharges since December and will soon be installed in the emergency department. A similar system is also in place in our physician clinic offices. At the present time, controlled medications are not sent electronically due to specific safety and legal requirements surrounding these medications (controlled medication prescriptions can be sent from clinic offices electronically through Epic). The IT department is investigating software options that may allow us to add this feature in the future.

E-prescription capability is widely recognized as exciting technology that improves the efficiency and safety of the prescription process to help ensure our patients conveniently continue uninterrupted treatment toward recovery. Kudos to everyone involved in the process of bringing this technology to Coshocton Hospital.



### *Fill* **Easter** *Baskets with Books!*

The Pink Ladies are ready for you to lend a hand to the Easter Bunny with the “Books Are Fun!” sale. This is a favorite of ours as it offers books of all kinds from self-help to crafts to books for kids. There is also an assortment of accessories and gift items that are sure to please those special people on your shopping list.

#### **Books Are Fun!**

**Friday, March 4**

**7 a.m. to 4 p.m.**

**Grand Central Station  
Meeting Room**

Join us on March 4 for great gifts to welcome Springtime!



FEBRUARY IS

# AMERICAN HEART MONTH

February is American Heart Month, a great time to commit to a healthy lifestyle and make small changes that can lead to a lifetime of heart health.

Heart disease is the number one cause of death for men and women. That is why this February during American Heart Month Coshocton Hospital is encouraging everyone to take charge of your health. Kick things off by starting at least one new heart-healthy behavior that can help reduce the risk of heart disease and stroke.

### These small changes can make a big difference in health heart:

- Schedule a check-up with your doctor to talk about heart health. It's important to schedule regular check-ups. Partner with your doctor to understand and improve your heart health.
- Increase healthy eating. Cook healthy meals at home at least three times each week and make your favorite recipes with lower sodium. For example, swap out salt for fresh or dried herbs and spices.
- Get active and stay active by making exercise a part of your daily routine. According to the American Heart Association, 150 minutes of moderate or 75 minutes of vigorous physical activity per week reduces your risk of heart disease and stroke. That's not much time out of your schedule to dedicate to a healthier you!

### STAYING ACTIVE MAY BE EASIER THAN YOU THINK

Heart-healthy activities can be incorporated into your daily life in a number of ways, including:

- Burn up to 50 percent more calories just by standing instead of sitting
- Gain steps by parking your vehicle further from the store or work entrance
- Recognize that common activities like cleaning the house and working in the yard can be a great form of exercise
- Walk out of your way to take the stairs.

**Start getting heart-healthy this month!**

**Do it for yourself and for all of us who care about you!**

## “Living United” With Our Communities

On February 18, community leaders, area business representatives, and individual volunteers gathered at the Emmanuel



Lutheran Church for the 2016 Annual Meeting of the United Way of Coshocton County. In a year that witnessed the loss of a company that was a major local contributor, the community rallied and has come within 3 percent of this year's goal.

This year, we were proud to receive the Gold Award for our combined contribution of \$7,968.34. This honor is shared by all those who gave whatever they could afford to help causes in our community such as the American Red Cross, Coshocton CARES, Salvation Army and First Step.

We also proudly recognize Delia Meek, Whitney Marlatt, Beth Anderson and Dana Markley who generously volunteered their time to lead this year's Coshocton Hospital employee campaign. Pictured above are Delia and Whitney; Beth and Dana were unavailable for the photo.

Thanks to all who participated to make this year's campaign a success!



## Board Endorses Our CODE OF ETHICS STATEMENT

A code of ethics is a document that outlines the mission and values of the organization, how professionals and all employees are supposed to approach problems, the ethical principles based on the organization's core values, and the standards to which each employee will be held. At the November meeting of the Coshocton Hospital Board of Trustees, our board members took the first step in the development of a clearly defined code of ethics with the unanimous approval of our code of ethics statement.



Our Board and our hospital's commitment to ethical patient care and business operations is an important part of who we are and how we run our hospital. The development of a comprehensive compliance program, under the leadership of Karen Andrews, corporate compliance officer, helps ensure that we hold ourselves to a high standard in terms of ethics and conduct.

### The code of ethics statement reads as follows:

"At Coshocton Hospital, our commitment to ethical care and business operations defines who we are and how we guide our organization. Our comprehensive compliance and ethics program provides the framework to ensure we are held to the highest standards of ethics and conduct. It is our expectation that our employees will understand and incorporate these ethical standards in their daily work and patient interactions."

Our code of ethics statement lays the foundation on which our corporate compliance program will grow. Typically, a hospital's code of ethics is a booklet that outlines the standards by which every employee works each day, and development of our booklet is underway.

Currently, the policies and procedures are being written that will be used in the development of the code of ethics standards that clearly define behaviors broadly addressed in the mission statement we follow: Deliver quality, kindness and respect ... every person, every time.

If you have questions regarding good ethical practices, please contact Karen at ext. 4122. Please watch for more information as our corporate code of ethics continues to be developed.

## Credit Union Update

### Credit Union Thanks Members at Annual Meeting

The Genesis Employees' Credit Union is inviting members to attend the 16th Annual Meeting. The meeting will be held on Friday, March 4, at 6 p.m. at the Muskingum County Fair Grounds multi-purpose building in Zanesville. It's their way of thanking members for their support throughout the year, as well as providing updates on current activities.

As in the past, there will be a short business meeting, announcement of elected officials, bingo, food, door prizes and lots of fun. This year members may bring 2 non-members. You can purchase your ticket(s) at the credit union office beginning 2/16/16. Tickets for members are \$2 each; non-members are \$5 each. Non-member tickets will not be sold at the door. Call the Credit Union office at (740) 454-4603 with questions. Office hours are Monday through Thursday, 7 a.m. to 4 p.m. and Fridays 7 a.m. to 5 p.m.

This year's theme is  
*"Beach Party;"*  
so take your  
flip-flops  
and  
sunscreen  
and get ready  
for a good time.

